



"Vitamins A & D.....restoring your skin to better health"

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LIVAD launches Vitamin A & D skin care products to help restore your skin to better health

LIVAD launches new skin care products to revitalize and rejuvenate the skin when innovation and quality really count. LIVAD cream and foam for both face and body allow the bioidentical nutrients of Vitamins A, D, and E to enrich the skin, giving you the nutrients of sun without the damage.

LIVAD Skin Care, LLC was formed in 2008 to develop skin care products that provide topical nutrition to the skin. Working to create new advances in the field of skin care, LIVAD provides the best skin care products to help your skin retain its youthful glow.

Each moisturizer contains natural, non-irritating components of Vitamins A and D to help restore balance to sun-damaged skin with the dual-acting benefits of healing and nutrition.

LIVAD skin care products can help the golfer, tennis player, or 'mother on the run' with unrealized exposure and damage from the sun amidst errands and outdoor activity; for those more senior, LIVAD's active ingredients of Vitamin A are seen to help with signs and symptoms of aging; and for all, LIVAD's Vitamin D actively works to repair the sun damage from their youth.

Dr. Janet Prystowsky, MD, PhD is a skin care expert with a dermatology practice in Manhattan, NY. Her career long interests are in Vitamin A metabolism. She received an MS, MPHIL, and PhD in human nutrition from Columbia University, with research on Vitamin A biochemistry for her PhD thesis in 1979. Medical School at the Pritzker School of Medicine at the University of Chicago and later residency in Dermatology at the University of Pennsylvania. She has done extensive study in both clinical and basic research on photobiology, and Vitamin A and D in the skin. After 20 years as a practicing dermatologist and researcher in Vitamin A and D metabolism, Dr. Prystowsky opened her own private dermatologic surgery practice, Janet H. Prystowsky, MD, PC in 2002, and continues to see patients and apply her knowledge to skin cancer prevention and treatment, photo aging, and wound healing. She is a member of the American Academy of Dermatology and New York Academy of Medicine, among others ,and the author of numerous dermatologic papers. In 2007, she was highlighted as one of America's Top Dermatologists by the 'Guide to America's Top Dermatologists' and was a recent speaker at the American Hospital of Paris Foundation on 'Healthy Skin and Bones: The Hype and Truth about Sun Exposure.'

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